

CINCINNATI CPCU I-DAY



Employer Support Talking Tool

Why I Want to Attend I-Day 2022	How and Why This Will Help Our Company
<p>A unique networking opportunity</p>	<ul style="list-style-type: none"> ← I-Day will be attended by many local insurance and risk management professionals. The event features multiple scheduled networking breaks ← Attendees hold a broad array of positions at numerous organizations in the Greater Cincinnati area ← I will have the opportunity to connect with professionals I don't normally interact with in my day-to-day role
<p>Continuing Education (CE) Credit Opportunity</p>	<ul style="list-style-type: none"> ← By attending I-Day 2022, I am able to earn several continuing education (CE) credits
<p>Discussions of hot-button insurance industry topics</p>	<ul style="list-style-type: none"> ← Topics will include: <ul style="list-style-type: none"> • Predictive Analytics • Nuclear Verdicts • Talent Shortages • Leadership • Litigation Process and more
<p>Presentations by highly respected industry professionals</p>	<ul style="list-style-type: none"> ← I-Day 2022 will feature a keynote presentation from Sharon Koches, 2021 President & Chair of the CPCU Society Leadership Council and founder & CEO of Managing Performance, LLC ← The day will be filled with various other distinguished speakers, who will present on the State of the Insurance Industry: Key Risk and Opportunities, Talent Shortage, Litigation Funding/Nuclear Verdicts, Predictive Analytics, and a Mock Trial
<p>Engagement in an organization of lifelong learners</p>	<ul style="list-style-type: none"> ← The Cincinnati CPCU Society offers various education and professional development opportunities beyond I-Day
<p>Increased value to my team</p>	<ul style="list-style-type: none"> ← Attending I-Day 2022 will increase my knowledge and awareness of important and emerging issues in the insurance and risk management industry ← Following I-Day 2022, I will share my experience and any handouts I receive with my team and I will leverage my new connections and knowledge for our organization